

 **DUNLOP**

DRIVERS
KNOW.

SP SPORT MAXX

The Ultimate Performer



Goodyear Luxembourg Tires S.A.
Av. Gordon Smith
L-7750 Colmar-Berg

Telephone: (352) 8199- 1
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Produced by Dunlop Europe
021/2006/LUX-ENG



SP Sport Maxx

THE ULTIMATE PERFORMER



As a sporty driver, sometimes you want to feel the power of your car. Therefore you expect superior dry handling, high-speed stability, excellent acceleration and reduced braking distances. Dunlop created the SP Sport Maxx Ultra High Performance tyre to provide you with a maximum grip and maximum driving pleasure.

Dunlop SP Sport Maxx:
More of the tyre on more of the road,
more of the time.

SP SPORT MAXX IS THE FIRST TYRE TO FULLY BENEFIT FROM DUNLOP TOUCH TECHNOLOGY

"The Dunlop SP Sport Maxx tyre offers the driver more steering feedback."

SPORT AUTO 03/2005

"The Dunlop SP Sport Maxx... shows how to be up front. Excellent, well-balanced handling properties on both wet and dry surfaces and a steering precision that makes direct hits."

GUTE FAHRT 03/2005

"...even on dry surfaces it delivers high cornering stability, very accurate steering precision and low noise."

MOT 09/2004

DRY HANDLING	WET HANDLING	AQUAPLANNING	WINTER TRACTION	TREAD LIFE	NOISE/COMFORT
10	10	8	3	8	9

PERFORMANCE RATING

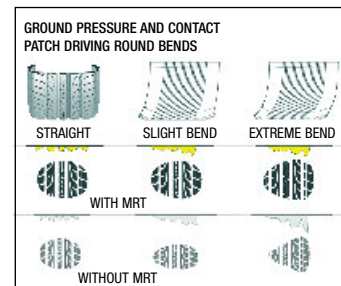
1: Lowest performance 10: Best performance

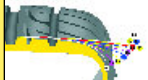
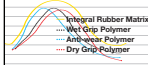


Ratings are partially subjective and relative to other Dunlop tyres. Tyre relative performance may be impacted by the size fitted and the reference car.

MULTI-RADIUS TREAD

New Dunlop tyres are developed with Multi-Radius Tread (MRT), so there is significantly better control on the evolution of the footprint in driving conditions. The effect on the way the tyres feel is profound:

- The curvature on the tread is more precise than on other tyres.
- More precise curvature manages the pressure across the tyre more effectively.
- This means the shape of the tyre changes more smoothly when it moves from a straight to a curve.
- Smoother transition from straight to curve gives you more time to feel and react if needed.



BENEFITS	FEATURES	EFFECTS	
Excellent dry and wet handling	Multi-Radius Tread (MRT)	Extremely homogeneous pressure distribution on the contact patch; Increasing the size of the contact patch	
Superb braking and acceleration performance, low wear and tear	Integrated rubber compound	Ensures strong grip in both dry and wet conditions	
High aquaplaning resistance	Twin Hydro Paddle, longitudinal pattern	Turbine-like water displacement with no eddies	
Outstanding high-speed stability	Stable centre rib	Efficient transmission of lateral forces	
Maximum driving comfort	Directional transfer variation = 5 pattern block arrangement	Minimal interior and exterior noise	